

LONE STAR REGION, PORSCHE CLUB OF AMERICA, INC.

**MEETING OF THE
BOARD OF DIRECTORS**

October 6, 2021

A regular meeting of the Board of Directors of Lone Star Region, Porsche Club of America, Inc. (the "Club") was held on October 6, 2021 at the Garagisti European, 10608 Hempstead Road, Houston, Texas 77092. The meeting was called to order by the President, Hector Martinez, at 6:30 p.m. Garagisti European provided refreshments for the meeting.

The following were present:

In Person	Via Teams	By Proxy
Rob Van Landingham	Hector Martinez	Alistair Donald to Hector Martinez
David Baxter	Louis Escorcia	Pam Fitzgerald to Hector Martinez
Doug Carroll		
Edwin Goldman		
Carlos Guevara		
Jim Hedderick		
Steve Jacoby		
Sean Lloyd		
Rey Pagan		
Stan Tripp		
Sam Craven	Catherine Doughty	
Kevin McCauley		
Jordan Remeljej		
Derek Robins		

A quorum was established.

The Minutes of September 2, 2021, upon motion by the President, seconded by Mr. Van Landingham, were unanimously approved.

Mr. Van Landingham provided the Treasurer's report. He reported that the Club had \$30,610 in its checking account, \$378,674 in its savings account, and \$2,388.82 in its ClubReg account for a total of \$411,613.67. He stated that this was a loss of about \$7,000 during the month of September and a loss of about \$30,000 for the year to date. He reviewed details of significant transactions during the last month. He also reviewed the highlights of the Profit & Loss Statement for the year to date. He stated that DE was showing an approximate \$18,000 loss for the year, Concours was showing a \$5,757 loss for the year, Tours was approximately \$3,000 ahead for the year, Autocross was approximately \$2,800 ahead for the year, the Magazine had an approximate \$42,000 loss for the year, \$5,000 had been donated to charity, and Social had broken even for the year. He noted that the Club had received several membership rebates from National totaling approximately \$29,000

LONE STAR REGION, PORSCHE CLUB OF AMERICA, INC.

Board of Directors Meeting

October 6, 2021

Page 2

and one more was expected. Mr. Van Landingham suggested that many events had been impacted by Covid restrictions and that the Board should carefully review the rates charged and the costs incurred through the various events. After discussion, the Board decided that a committee made up of Rob Van Landingham, Louis Escorcia, Andy Cao, Tom Roy and Derek Robbins should review the costs and expenses associated with the DE and Concours events and should report its findings and suggestions to the Board at the November meeting.

In addition, Mr. Van Landingham reported that he had spoken with representatives from the BMW Club and there was some interest in working together on a joint charity event and on DE's. He noted that the BMW Club normally had a bowling event in December at which participants would bring a toy to be donated. He also stated that the BMW Club would like to participate in the LSR DE's and would bring 20 – 25 participants. He noted that additional participants would bring the LSR DE's onto a stronger financial basis. The President stated that he thought that the proposal was a good one and asked Mr. Van Landingham to work with the BMW Club on the DE's with input from Andy Cao.

Mr. Jacoby reminded the Board that at the last meeting we had discussed designating a charity for a long term relationship. He suggested that we consider Child Advocates who was a beneficiary of the Drive for Kids at MSR in September. Mr. Escorcia stated that the event at MSR was a very good event and that it had provided some interesting activities for members of the Club. The President also stated that the event was good and that Child Advocates was a good charity to be considered.

Mr. Van Landingham stated that he had heard from a potential sponsor and asked who could work with them. Mr. Escorcia stated that he was looking for sponsors on the basis that they would pay fees up front. After some discussion, the Board agreed that the Club needed to pursue collections of known accounts and acquire new sponsors.

Mr. Jacoby introduced Jordan Remeljej and Kevin McCauley with Modern Air Cooled. Mr. Remeljej stated that they would like to sponsor a continuing photo contest for LSR members with prizes to be provided to three participants per quarter and annual prizes, as well. He noted that the program worked better with a hard copy magazine but also worked well with social media. He said the intent was to get people out of the house and into their cars. Mr. McCauley stated that they wanted to reward creativity. Mr. Remeljej stated that there would be no additional cost to the Club and they would consider reasonable fees to cover any such costs. The Board was of the consensus that the members would participate and appreciate the efforts of fellow members. Accordingly, the Board approved the concept of a continuing photo contest.

Mr. Cao stated that the next DE would be October 9 and 10 at MSR and would be sharing the track and facilities with Porsche North Houston ("PNH"). He stated that the Club and PNH were not co-

LONE STAR REGION, PORSCHE CLUB OF AMERICA, INC.

Board of Directors Meeting

October 6, 2021

Page 3

sponsoring the event but were working together to create an event. He noted that PNH was paying a portion of the track costs and was providing breakfast, lunch and some swag material. He stated that LSR was also arranging a car show of various vehicles. Mr. Pagan noted that he had received some comments that indicated concern with the revised schedule.

Mr. Cao stated that he had received a contract from MSR for dates in 2022 with pricing similar to that of 2021. He noted that the track had suggested similar dates, that he was reviewing the overall schedule, and that he might reduce the schedule by one event. He noted that the Club would sponsor a number of events and that there were also a number of events scheduled by Schnellfest.

The President stated that he was working with Mr. Jacoby to train everyone on the use of Teams and One Note. Mr. Jacoby walked through the proposed schedule for the retreat and noted that the goal was to improve the activities of the Board and improve the communications between Board members. He noted that Teams is a bit intimidating at first but was easy to use with some training. He also noted that One Note was a powerful communications tool. He stated that there had been some difficulty establishing a date for a Board retreat and that it might be beneficial to wait until the new Board is seated. He also stated that if any Board member needed assistance with any aspect of Teams or One Note, he was available. The President stated that he would agree to postpone the retreat. Mr. Tripp volunteered to help coordinate a date for the proposed retreat.

The President stated that plans were proceeding for the Night at the Museum and asked Ms. Doughty for the details. She stated that the Night would be scheduled on December 11 at 7:00 pm. She noted that they had a proposal from the Museum and had settled on the caterer. She raised the issue of pricing for the event. The consensus of the Board was that pricing should generally cover the costs but that, as long as all members could attend, then the Club could contribute to the costs. Ms. Doughty stated that she would post the estimated cost information on One Note. Mr. Tripp stated that he would distribute the data to all Board members. The President noted that reservations would be made through ClubReg.

Mr. Tripp stated that Mr. Diulus had advised him that he was talking with the BMW Club and they had cancelled their street survival school. He also stated that Mr. Diulus had taken on additional responsibilities at work and that Walt Doyle had been requested to assist in the Car Control events.

Mr. Tripp stated that membership was down by five primary members through September and he was following up with any members who did not renew.

Mr. Goldman stated that the Texas Revolution Tour had 16 cars and 31 people participate. He noted that the focus of the tour was on the historical sites. He stated that the Kiepersol Winery tour was at 60% capacity. He advised that Mr. Ed Fenner had withdrawn from consideration as his successor as Tour Chair since he had totaled his Cayman and had decided not to replace it. Mr.

LONE STAR REGION, PORSCHE CLUB OF AMERICA, INC.
Board of Directors Meeting
October 6, 2021
Page 4

Goldman stated that he still intended, as previously announced, to step back from all Tour duties at the end of the year and, accordingly, had not prepared any budget or schedule for Tours for 2022.

Mr. Hedderick stated that the September 19 Autocross was sold out and had earned a profit of about \$1,000. He stated that this placed Autocross slightly ahead of budget for the year. He noted that Autocross had some equipment failures, that the cost of repair was close to the cost of new equipment, and that he included the costs of a new system widely used by other PCA regions and others in the 2022 budget.

Mr. Carroll stated that the Nominating Committee for officers for 2022 will nominate the existing officers to continue through 2022. No nominations were made from the floor.

Mr. Lloyd stated that there were no updates for Safety.

Mr. Baxter stated that insurance certificates had been obtained for the October 9 and 10 DE and for the October 16 and 17 Kiepersol Winery Tour.

Mr. Pagan stated that the next DE would be October 9 and 10 and that 81 participants had registered. He stated that Mr. Cao had distributed information to the participants.

There was no other new business to discuss.

Upon motion duly made by the President, seconded by Mr. Tripp and approved, the meeting was adjourned at 8:15 p.m.

Hector Martinez
Hector Martinez, President

Respectfully submitted,

David K. Baxter
David Baxter, Secretary