

LSRPCA Board Meeting September 4, 2019

The Houstonian Club, Houston, TX

In Attendance:

Steve Bukoski, President

Doug Carroll, Treasurer

Hector Martinez, Member at Large

Tom Roy, Concours Chair

Alan Kendall, Car Control School Chair

Tra Townsend, DE Chair

Jim Hedderick, AX Chair

Alastair Donald, Membership Chair

Trace England, Communications Chair

Rey Pagan, Registrar

Lynn Friedman, Club Historian

Ron Baklarz

Ann Retzler

Carlos Guerra

Chuck Bush, Zone 5 representative

Angelica Brothers

For voting purposes, the following proxies were given:

Kathy Kendall (secretary) gave her proxy to Alan Kendall

Steve Bukoski brought the meeting to order at 6:30pm

The first order of business was a discussion of the Club's Facebook rules. Mike Globe, Vik Day and Doug Carroll went over the rules as currently published and made some changes and recommendations. The full list of rules that the Club will follow will be posted on the Facebook page. Trace England will post an announcement that the rules have been modified and are available for viewing. There was some discussion of modified moderator rules also. Presently, Steve Bukoski, Vik Day and Doug Carroll are administrators of the account. There are seven moderators. The Board has a copy of the revised rules.

The next order of business was Round Table discussions.

Alastair Donald reported that there are 20-22 new members each month. There have been quite a few members transferring out of the region. Presently there are 1,718 members (up by 25 since December). We have three "test drive" members. The recent "fifth Saturday" event was held at Einer's Garage. There were 78 cars there. The third Saturday will be the Sugarland group.

Jim Hedderick reported that there will be an Autocross event October 29th. The recent event at Grandsport had 40 attendees. He is planning events for 2020

Tra Townsend reported that the next DE will be at MSRH October 4th and 5th. The financials from the Club Race and Schnellfest were made available to the Board. The net profit to the Club from these events was approximately \$19,000. Tra also presented a proposed addendum to his 2019 DE budget under the heading of Capital Improvements. He requested \$864.92 for a Surface Pro 6, \$810.80 for a wireless projector (both are classroom teaching aids) and \$1,784.86 for medium size feather flags for location markers. Hector Martinez made a motion to add \$3,460.58 to the 2019 DE budget for capital improvements. Alastair Donald seconded the motion. The motion carried with all ayes.

Doug Carroll gave the Board an update on current financials. There will be a full report available at the end of the year. Doug reported that there will be invoices sent out to the advertisers.

Steve Bukoski led a discussion concerning sponsors and sponsorship. There are several levels of sponsorship. There are certain people or groups that provide support for different events (ie water for the DE events) that are considered partial sponsors. Then there are full sponsors who are viewed as primary sponsors (magazine, web and events). Steve tasked the group with coming up with more concrete descriptions of the different types of sponsorship.

Trace England reported that he is reviewing new more robust email sites. He has completed setting up banner advertising. He presented the data showing he has the ability to post in 40 different spots. He can customize pages as desired.

Rey Pagan reported that registration is opening soon for the next DE at MSRH in October.

Alan Kendall reported that there are 23 students currently registered for the next Car Control School on October 28th. Instructors and volunteers are still needed. Alan stated that he will run two more Blinken Alerts before the event.

Tom Roy reported that there will be a Concours event on September 7th at Porsche West Houston. So far approximately 40 cars are registered; 12-15 are new to Concours. Three food trucks will be on site. There will be 3 new model 992's on display in the showroom

Hector Martinez introduced Angelica Brothers, Haggerty Territory manager for Houston. Her agency provides track insurance as well as regular insurance with appraised value for the policy. There are multiple options for HPDE events: per event or an annual HPDE insurance which pays for itself if you do six events per year. Haggerty is also a LSR sponsor in our magazine.

Steve Bukoski reported that our Club does not support "raffles". Instead we have giveaways at the events (such as door prizes) and how these things get paid for is with a portion of the registration proceeds.

Steve also reported that the nominating committee for the upcoming Board elections will be comprised of:

Edwin Goldman

Mike Globe

Jim Hedderick

Tra Townsend

The goal is to have at least one person in each nominated position by the October meeting.

Steve asked Chairs to have their 2020 Budgets ready for approval at the December Board Meeting.

Steve reported that Vik Day estimates that the next Magazine will be increased to 28 pages.

Hector Martinez reported that there a few new companies coming on board as sponsors: Haggerty Insurance, Garages of Texas, Dent Gents, beach rental company out of Galveston and leather company for upholstery repair.

Steve Bukoski requested volunteers who are willing to help Hector Martinez with sponsor recruiting and sponsor management.

Steve introduced Chuck Bush as our Zone 5 representative. There are 14 zones in 145 regions in PCA. He helps coordinate issues between the zone and PCA National. He is a past president of the Longhorn region. He highly recommends referral to the Region Procedure Manual as well as promoting National events to the members.

Ron Baklarz reported that he and Ann were 1 of 12 who attended the Porsche Parade in Boca Raton. Accommodations were excellent. They had great planned activities as well as a police escort for the final parade.

Lynn Friedman invited anyone with memorabilia to give to Lynn to store for the future. She also encourages members to attend National events. Lynn reported that Hallett is back on the books again for a National Club Race.

Tra Townsend made a motion to adjourn. Rey Pagan seconded the motion. The meeting was adjourned at 8:00pm.