

LSRPCA Board Meeting August 8, 2019

The Houstonian Club, Houston, TX

In Attendance:

Steve Bukoski, President

Kathy Kendall, Secretary

Doug Carroll, Treasurer

Hector Martinez, Member at Large (called in)

Alan Kendall, Car Control Chair

Tom Roy, Concours Chair

Tra Townsend, DE Chair

Alastair Donald, Membership Chair

Mike Globe, Past President

Edwin Goldman, Tours Chair

Trace England, Communications Chair

Vik Day, Editor

Abe Levitz, Guest

For voting purposes, the following proxies were given:

Pam Fitzgerald gave her proxy to Doug Carroll

Rey Pagan gave his proxy to Tra Townsend

Steve Bukoski called the meeting to order at 6:30pm

The first order of business was to approve the June 2019 Board Meeting minutes as submitted by Kathy Kendall. Tra Townsend made the motion to approve. Doug Carroll seconded the motion. There was no discussion or corrections. Votes were all ayes with no abstentions. The motion carried.

Steve Bukoski next reviewed old business items, starting with Communication team updates. Vik Day (Magazine Editor) and Trace England (Communications Chair) were welcomed to the table. Blinken alerts are being managed by Trace England with Alastair Donald as a back-up if needed. A monthly Blinken newsletter will be also managed by Trace and he has requested that the Chairs provide him with some content. Steve reminded the Board that we need a monthly Facebook post mentioning our sponsors.

Steve brought up that we have tiered sponsorship in the magazine (which includes the electronic media advertising). The Member at Large will then contact and coordinate with the sponsors and ask which (if any) of the group events, ie Concours, DE events, they would like to be involved with.

Steve updated the Board about the Schnellfest activities. There will soon be a current financial statement available for the Board to see.

The next order of business was Round Table Chair reports.

Mike Globe reported that there are currently 51 people signed up for the next Social dinner at Christie's. He has requested an additional Blinken Alert be sent out. The registration will max out at 60 people. Mike also suggested the idea of an "After the holidays party". It will take place in the 2020 budget year. This will be a bigger scale dinner than a regular social and there may be some Club subsidy available. Planning details will be forthcoming.

Jim Hedderick reported that the recent AutoCross event was successful. There were 55 entrants on June 23rd. Everyone had ten runs. Details of the next AX will be coming soon.

Tom Roy reported that there was a successful Concours event at The Kitchen in the Woodlands. 10-15% of the entrants were newcomers. The next Concours will

be at Porsche West Houston on Sept. 7th. There will be another Concours in November at Kings Bierhaus.

Doug Carroll presented a Budget update to the Board. As of this time, we are approximately \$5,000 over budget. There are outstanding invoices, so that amount will probably be reduced. The overall budget appears to be on track to what was budgeted for the year. The financials will be published in the first quarter of 2020 in the Magazine.

Vik Day reported that the second issue of the Magazine was released recently. There are some new advertisers (Porsche West, Porsche Southwest, Gulf Coast Autosshield). He also reported that we now have formalized contracts with our sponsors. The next issue of the Magazine will be increased by 6-12 pages. Vik has requested that Chairs send him any event dates that are finalized for the future. Updates from all the Chairs will be released in every issue. Edwin Goldman inquired how the Club can have articles published in the Panorama Magazine. Steve Bukoski will look into how the articles are to be submitted to PCA National.

Kathy Kendall reported that there was only one event in July requiring insurance (Round Top 4th of July Parade tour) and one event in August (AutoCross)

Edwin Goldman reported that the Round Top 4th of July tour was very successful. 40 cars participated. He is planning a Drive to the theatre in Brenham for the Sept/Oct time frame. A Big Bend tour in November is in the planning stages. He reported that there will have been 8 tours for the 2019 calendar year. Mike Globe reported that the monies collected (approximately \$700) for registration from the 4th of July Parade tour were donated to the Round Top Library.

Alan Kendall reported that the next Car Control School will be Sept. 28th. There are 10 students registered so far.

Tra Townsend reported that the next DE is Oct. 5-6 at MSRH. Porsche North Houston is donating shirts to all entrants in this event. There will be a professional photographer at the event taking pictures of cars on the track. Tra is working on dates for the DE's for next year. There was some discussion about re-instating the Lone Star Region Club Race. There will be more details to come.

Alastair Donald reported that membership is at 1716. He said that we get approximately 20 new members a month. There have not been many transfers from other regions. We currently have nine “test drive” members. Alastair is working on details for the Pinewood Derby. The rules will follow the Boy Scouts of America guidelines. Alastair reports we have approximately 300 juniors in our region. We will spread the word at the Get Togethers, in the magazine and at other events.

Trace England has reported that the analytics for communications is completed. He has also completed the software for the sponsor rotation on ads. Trace will be moving the Board email website to a more robust site.

With a sad heart, Steve Bukoski reported about the passing of longtime member Jack Smyth. Jack was an integral part of the Club for many years and will be sorely missed. His memorial service will be on Aug. 23rd at Grace Presbyterian Church. The Club will send flowers to the Church in memorium.

Steve Bukoski reported that with all our new communication media updates, our Facebook site needs to be moderated closely. Any conflicts with sponsors or recommendations for private business will be closely monitored. The Club needs to review and enhance our Facebook rules to be very clear about what is and what isn't proper. Steve asked for volunteers to re-write the Facebook “rules”. Mike Globe, Vik Day and Doug Carroll will be on the rules committee. There will only be a certain number of moderators for the Facebook site. The rules are listed on the site, but are not very accessible. We will make sure the rules will be made more available.

Steve reported that Tom Giertz resigned his position as Vice President on the Board. He recommended that the position remain vacant through the next election. Since Tom also headed up the Get-togethers, Alastair Donald will back fill this position. Steve asked Hector Martinez to work with Alastair Donald concerning getting sponsors involved in the 5th Saturday Get-togethers.

Abe Levitz was introduced to the Board by Steve Bukoski. Abe is involved with the upcoming Porsche Festival on August 24-25. Scuderia has been involved with

festivals and events for the past 13 years. They would like to involve the Porsche Club in this upcoming event. Steve Bukoski responded that the Porsche Club is forbidden to co-promote another Club. The Club will be open for discussion for the event next year with more time to further investigate the possibilities of involvement at different levels.

Mike Globe made a motion to adjourn at 8:17pm. Tra Townsend seconded the motion.