

**LSRPCA Board Meeting**  
**January 2, 2019**  
**Houstonian, Houston, TX**

**In Attendance:**

Steve Bukoski,	President
Tom Giertz,	Vice President
Doug Carroll,	Treasurer
Nicole Goldman,	Club Store Chair
Edwin Goldman,	Tours Chair
Doug Atkinson,	Communications Chair
Tom Roy,	Concours Chair
Hector Martinez,	Member at Large
Jim Hedderick,	AutoCross Chair
Alastair Donald,	Membership Chair (Acting Secretary)
Tra Townsend,	DE Chair

**Excused Absences:**

Kathy Kendall,	Secretary – Proxy to Steven Bukoski
Alan Kendall,	Car Control Chair
Tom Roy, C	Concours Chair – Proxy to Steven Bukoski
Reynaldo Pagan,	DE Registrar – Proxy to Tra Townsend
Mike Globe,	Past President – Proxy to Doug Carroll
Pam Fitzgerald,	Social – Proxy to Doug Carroll
Lori Lombardi,	Charity Chair

**Other members attending:**

Lynn Friedman  
Robin Martinez  
Louis Escorcia  
Carlos Guevara  
Ron Baklarz

**Order of business (note: Action items highlighted in yellow)**

1. Steve Bukoski (SB) called the meeting to order at 6:30pm
2. Alastair Donald (AD) informed the board that he will be acting Secretary for the meeting to allow Kathy Kendall (KK) to focus on the recovery of her husband Alan Kendall (AK) following surgery

3. December Board Meeting minutes. AD requested that the spelling of his first name be corrected to Alastair (KK to action by 1/5/19). Hector Martinez(HM) made the motion to approve the minutes with the requested change. Tra Townsend (TT) seconded the motion. A unanimous “Aye” vote was made by the Board.
4. 2019 Budget. SB informed the Board that several submissions from the Chairs were still missing and so the 2019 Budget was unresolved. However, he had been working with the Treasurer to prepare a preliminary 2019 Budget. This budget will be finalized by SB by 1/11/19. This budget will be circulated amongst the Board by SB for approval remotely by 1/13/19.  
Key issues were discussed:
  - a. Car Control- 3 events, needs some capital for graphics and signage, expect to be ~\$1k positive
  - b. DE – 4 MSR events, Solo event associated with Club Race and 2 Schnellfests managed by Hill Country region. Assumes that Hill Country Region do not require any special funding from Lone Star region. Expect to be \$12k positive.
  - c. Autocross – expected to be \$7k negative after capital investment for equipment etc
  - d. Concours - \$2k negative
  - e. Tour program- 6+ events in 2019, \$4k positive
  - f. Club Race- Expect to be break-even
  - g. Charity- Revenue coming in from Schnellfest, SB to discuss plans with Lori Lombardi (LL) to help better define plans for donations by 2/28/19. Currently \$1k negative
  - h. Social- 4 events expected to be break-even
  - i. Communications- expecting \$30K revenue from sponsors with \$40k costs. No sponsors locked-in yet as awaiting “rate sheets”
  - j. Overhead- PCA National revenue ~\$30k, interest on account balance (\$523k) \$6k, Covers special projects
  - k. Membership-\$50k for banquet and \$4k other resulting in \$54k negative. SB to send budget to AD for action
  - l. Summary- \$40k negative
5. Status of Administrative items for Board. All new email accounts active. SB to report new Board membership details to National by 1/7/19 to enable access to databases and etc. Shirts, name tags and business cards to be provided (Nicole Goldman (NG) to source by 1/31/19). Photographs of Board members to be sent to Doug Atkinson (DA) by 1/31/19.
6. Round Table
  - a. Magazine making progress with full multi-mode media with 4 planned per year. Potential sponsor/advertiser list to be circulated to the Board by HM
  - b. SB requested that HM/TT work together to develop method to account to better manage inventory of special equipment owned by the LSRPCA, specifically the Weigh Scales, the new full-face helmets and HANS devices. To be complete by year end 2019

- c. All chairs requested to develop table-top presentations to showcase their areas of responsibility at the 2019 Banquet. Table space and easels available but no wall-hanging
  - d. Banquet to be heavily promoted in January, 105 sign-ups so far (about 35% of capacity). Board members requested to assist promotion activity by 1/31/19). There are substantial door-prizes.
  - e. George Bush library visit to be rescheduled pending ending of government closure. Commemorative "41" decals were shared with the Board. Last minute replacement tour to Yellow Rose distillery was a great success with 52 people participating
  - f. Multi-marque (Audi, BMW, Mercedes, Porsche) bowling event on 2/2/19 will have 2 LSRPCA teams funded by the region
  - g. Next DE on 1/19-20/19 has 125 registrants and still receiving registrations. MSR ITS in April
  - h. Check signatory delegation for TT and Jim Hedderick (JH) to be arranged by Doug Carroll by 1/31/19
  - i. 7 Autocross events in 2019. 2 summer events at Grand Sport Speedway, 2 at College Station and 2 at Houston Police Academy
  - j. Membership growth has slowed compared to other regions. SB asked AD to develop recommended course of action to stimulate growth by 2/28/19. SB to provide AD with latest version of membership data base by 1/3/19
  - k. SB requested Board consider candidates for recognition for their contribution to LSR PCA and PCA. Suggestions by 1/31/19
  - l. Suggestion received from Louis Escorcia that Porsche technical apprentices be considered for charity awards in the form of scholarships for training. SB to discuss with LL by 2/28/19
7. DC made the motion to adjourn the meeting at 7:50pm. Edwin Goldman (EG) seconded.