

LSRPCA Board Meeting May 2, 2018

The Houstonian Club, Houston, TX

In Attendance:

Steve Bukoski (President)

Michael Stein (Vice President)

Kathy Kendall (Secretary)

Ron Martin (Member At Large)

Doug Atkinson (Communications)

Hector Martinez (Membership Chair)

Nicole Goldman (Store Chair)

Edwin Goldman (Tour Chair)

Jim Hedderick (Autocross Chair)

Thomas Roy (Concours Chair)

Rey Pagan (DE Registrar)

For voting purposes, the following proxies were given:

Greg Platt and Mike Globe gave proxies to Steve Bukoski

Alan Kendall and Pam Fitzgerald gave proxies to Kathy Kendall

Doug Carroll gave his proxy to Ron Martin

Steve Bukoski called the meeting to order at 6:31pm. There were 10 Board members present and five proxies were given, so it was determined that we had a quorum and the meeting could proceed.

The first order of business was to approve the Board meeting minutes from April 2018. Steve Bukoski made the motion to approve the minutes as distributed. Hector Martinez seconded the motion. The vote was all ayes with no abstentions. There was no further discussion. The minutes were approved.

The next order of business was round table updates.

Doug Atkinson distributed updated information concerning the Clubs website. The information included how many people viewed our website and how many page views they looked at. He determined that there was a 30% increase in viewers in the last month. The average session durations were very short. There were 58% new visitors. The viewers were equally logging into the site using laptops and mobile devices (50% each). Doug will continue tracking the numbers to determine if there are trends that can be improved on.

Doug asked the group about the benefits of the Blinken alerts. The group reported that there were always increase in participant signups for events after Blinken alerts were posted. It appeared to be most beneficial to have the postings right before the registration for an event closes. Doug requested that the event Chairs send him a short description of their event with a few pictures that they wish to post in their Blinken alert.

Kathy Kendall reported that there are no events requiring insurance in May.

Kathy Kendall reported for Alan Kendall (Car Control School Chair). The recent Car Control School, held on April 21st was a great success. There were 40 students signed up with only 3 no shows. Certificates of completion with our new logo were passed out at the end of the day. Alan plans on having an instructor brainstorming meeting prior to the next event on October 27th.

Ron Martin had nothing new to report.

Jim Hedderick reported that the recent AutoCross event was a great success. The teaming with the BMW Club worked out well. Jim reported that there was some equipment that needed replacing prior to the event. In the future, the LSRPCA will partner with the BMW Club in pooling together back-up equipment. Jim also reported that he will be meeting with the owners of Speedsport (in New Caney) concerning a possible AutoCross event in June.

Rey Pagan reported that the last MSR DE event was successful with 129 participants. The registration for the June Schnellfest at COTA is open.

Nicole Goldman reported that she visited Houston Embroidering to explore possibilities of using this vendor for the Clubs printing and embroidery needs. The company will make a few sample shirts for Nicole to examine.

Edwin Goldman reported that the Bluebonnet 1 tour on April 7th had 39 registrants. The weather was challenging, but George Bishop held a great tour. The Bluebonnet 2 tour the following weekend had 40 registrants and was very successful. The following weekend was the Food and Culture Tour, with 9 registrants. The dinner and theater events were enjoyed by all. Upcoming events in May include a IAH Control Tower tour.

Edwin also reported the 4DPC event was cancelled for lack of interest. It was to have been a Rally event for 4 door Porsche cars.

Tom Ryan reported that the recent Concours event held in Kemah was a great success. It will be booked at this venue again next year. The next Concours will be on June the 9th at Porsche West Houston. It is the same day as the 70th Anniversary of the dealership.

Hector Martinez reported that we currently have 2456 members. Hector personally contacts all new members by email welcoming them to the Club and telling them of all the events the Club has to offer. Hector also calls all members who have cancelled their membership to see if there is a trend for quitting the Club.

Hector reported that the member party held recently at 8th Wonder Brewery was a great event. 32 cars were present at the event (68 attendees). 50 seats were reserved for the Astro ball game following the event. A fun time was had by all! An upcoming event at Momentum Porsche on June 9th for the 70th anniversary is in the planning stages.

Michael Stein reported that the next DE event will be in September.

Steve Bukoski reported that there are some volunteer challenges.

--- Greg Fuller has submitted his resignation as Web Chair.

---There are ongoing challenges with the Lone Star Magazine. The club has been without an editor and there have been no magazines published for some time. We are still open to have a printed periodical but need staff to provide content and administration

Several Board members suggested a “brain storming” meeting for new ideas for club direction.

A motion was made by Edwin Goldman for meeting adjournment. Seconded by Steve Bukoski. Meeting adjourned at 7:42pm