

LSRPCA Board Meeting

April 4, 2018

The Houstonian Club, Houston TX

In Attendance:

Steve Bukoski, President

Michael Stein, Vice President

Doug Carroll, Treasurer

Kathy Kendall, Secretary

Ron Martin, Member At Large

Mike Globe, Past President

Greg Fuller, Website Chair

Jim Hedderick, Autocross Chair

Edwin Goldman, Tour Chair

Nicole Goldman, Club Store Chair

Alan Kendall, Car Control School Chair

Pam Fitzgerald, Activity Chair

Reynaldo Pagan, DE Registrar

Tom Sanders, Safety Chair

Doug Atkinson, Communications

Andy Cao, DE Leadership

Ron Baklarz

Jack Smyth

Lynn Friedman

For voting purposes, the following proxies were given:

Thomas Roy and Hector Martinez gave proxies to Steve Bukoski

The meeting was called to order at 6:30 pm by Steve Bukoski.

The first order of business was to take a vote to approve the March 2018 Board Meeting minutes. Michael Stein made the motion to approve; Ron Martin seconded. There was no discussion. Voting showed all ayes with no abstentions.

The next order of business was a round table report from all attending Chairs.

Jim Hedderick reported that he completed repairs to the Club's small trailer. The trailer is now registered and will remain at Jim's house. The next AutoCross will be held on April 29<sup>th</sup> at the Houston Police Academy.

Tom Sanders reported that the DE Safety standards document for our Club

(concerning helmets, HANS, restraints, seats, items in the car, center locks and clothing) is complete. It will be sent to the Hill Country and Maverick regions to see if they have any additions or comments since we do combined DE events at certain times during the year.

Edwin Goldman reported that there will be three tour events to be held in April. Two bluebonnet tours to be held the first two Saturday's in April. Registration is filling up (it will be limited to forty cars). There will be a dining and theater tour (in Brenham) on April 21<sup>st</sup>. Registration is also open for the May 6<sup>th</sup> 4DPC event.

Nicole Goldman reported that she is continuing research on store vendors for the Club. New items will soon be available for Lone Star Region merchandise.

Doug Fuller passed out a detailed report on our website which included:

--a decline in views over the course of the month, but there is always a spike of activity after a Blinken Alert is released

--lists of the number of sessions in the month

--lists the pages viewed

--lists the average session duration and bounce rate

--lists new vs. returning visitors

--lists access to the website by device

--lists the top posts and pages viewed

Doug Atkinson reported that until we have a new monthly publication to take the place of our Lone Star Magazine, Blinken will be used as a source for new articles.

Doug has also requested help with the Twitter and You Tube accounts.

Doug has submitted quotes for several 10 x 10 ft tents with the Club logo and website information to be used at different club events.

Ray Pagan reported that the March DE at MSR Houston has 129 registrants (41 instructors).

Schnellfest will be the first weekend in June at COTA. Registration will open 45 days prior to the event.

Doug Carroll reported that James B Cruzak is the listed registered agent for our Club. Doug will investigate if he is still the current agent and if that needs to be updated. He will also investigate the creation of a permanent registered Club address.

Pam Fitzgerald reported that the dinner at Ibiza was a great success. 53 people were registered. The next dinner will be in June. There was some discussion concerning the number of Blinken alerts that need to be sent out before an event. Once a week seems to be a very successful tool for Chairs to use for their events.

Alan Kendall reported that the next Car Control School will be held on April 21<sup>st</sup>. There are presently 24 students registered and 17 instructors/volunteers.

Kathy Kendall reported that there were six events requiring PCA National insurance in April. Three tours, one DE event, one Car Control School and one AutoCross.

Michael Stein reported that there was a successful Club Race in March. The feedback was very positive concerning the event.

Ron Martin reported for Hector Martinez. Membership numbers have remained the same this month. Ron reported that he met with Hector and Steve Bukoski concerning ideas to increase membership. They will have future meetings to brainstorm these ideas. There will be a membership get together at 8<sup>th</sup> Wonder Brewery later this month.

Jack Smyth reported that Performance Stop will be at MSR Houston for the DE this weekend.

Ron Baklarz reported that he is excited to see all the enthusiasm generated by the Board.

Steve Bukoski reported that we need to engage members to help with our different Club events. Advertising and sponsorship would also help.

Steve led a discussion concerning our bylaws. He suggested having a 2 year election cycle. He also suggested that there be some discussion concerning number of meetings held per year. Future discussions would encompass a possible "tiering" of the 20 Chairs on the Board.

Mike Globe made a motion to adjourn at 7:39 pm. Tom Sanders seconded the motion.