



2003 BBQ Fun Run Customer Satisfaction Survey

This is the first “Rally” type event that the Lone Star Region has run in some time. In order to find out what to do better on the next one, we would like your opinion on the event you have just completed.

What is your overall impression of the 2003 BBQ Fun Run?

- | | |
|----|---|
| 14 | Favorable – I would participate in this type of event again. |
| 1 | Moderately favorable – I would participate if some changes were made related to my answers below. |
| | Unfavorable – I would not participate again for reasons related to my answers below. |

I thought the duration of the event was:

- | | |
|----|--|
| 13 | About right in both time and distance |
| 2 | About right in time, but it should be <u>2</u> shorter / _____ longer in distance. |
| 2 | About right in distance, but it should be <u>2</u> shorter / _____ longer in time. |

I liked the format of a distance-based run followed by a dinner.

- | | |
|----|------------|
| 15 | Very much |
| | Somewhat |
| | Not at all |

I thought the price of the Fun Run (registration and food) was:

- | | |
|----|---|
| 14 | About right – I would pay this much again. |
| 1 | Too much - _____ Registration / _____ Food was too high. |
| | Too little – I would have paid more for _____ Registration / _____ Food (<i>lb/person too much</i>) |

The total amount I would pay for an event like this for two people is: \$ _____

The cap, participants ribbon, and prizes were:

- | | |
|----|---|
| 15 | About right for the event and the registration fee. |
| | Kind of cheesy – I would have preferred to have had (and would be willing to pay for):
_____ |

In 6 addition to / _____ instead of this event, I would have liked to see (check as many as you wish):

- | | |
|----|---|
| 4 | A timed rally covering a mapped course in a set amount of time with checkpoints on the way). |
| 10 | A “fun run” where all the cars travel together over a scenic course to a destination for a meal or event. |
| 1 | Other (Describe) <u>Arrange for cooler weather; more activity stops like the “gumball”</u> |

The directions and questions were:

- | | |
|----|---|
| 13 | OK. |
| | The questions were too _____ easy / _____ hard |
| 2 | The directions were too _____ easy / <u>1</u> hard - <i>Questions vague; add more clues between turns</i> |

Please use the back of this form to make any comments about the event format, prizes, cost, etc., of what other improvements you would like to see made.

Got a little old - tired of it by Miss Jean's; Great event – you would be hard pressed to improve it; We had a super time!